

Chesapeake Beach Civic League

Working Meeting Minutes of 18 October 2007

- 1) The meeting was **called to order** at 7:08 p.m.
- 2) **In attendance** at the meeting were the following officers and committee chairs:
President – Steve Kohler
Vice-President, Historian and BAC Liaison – Wally Damon
Treasurer – Katherine Dutlinger
Secretary & Webmaster – Bob Costello
Business Liaisons – Paula Gregory & Jim Schmidt
CCO Liaison – Liz Gregory
Meeting Coordinator – Jackie Robertson
Membership Chair – Kathy Damon
Newsletter Editor – Kim Schmidt
Pleasure House Lake Chair – Heidi Janicki
Also in attendance were Assistant to the Treasurer Pat Costello and Boyd Layton.
- 3) **Officers' Reports:**
 - a) **President's Report:** Nothing to Report.
 - b) **Vice-President's Report:** Nothing to Report.
 - c) **Secretary's Report:** Secretary Costello handed out hard copies and reviewed the minutes from the September 16, 2007 General Meeting. The minutes were approved for the record.
 - d) **Treasurer's Report:** Treasurer's Assistant Pat Costello read the latest bank balance of \$17,532.28.
- 4) **Old Business:** Nothing to report.
- 5) **Committee Reports:**
 - a) Adopt-A-Street/Waterway: Kim Schmidt recommended putting a sign out the week of adopt-a-street.
 - b) Architectural Preservation & Zoning: Not Present
 - c) Bayfront Advisory Committee: Wally Damon reported the following from the latest BAC meeting:
 - i) There will be a meeting on the Lesner Bridge at the pavilion.
 - ii) The BAC will mail out a flyer to residents requesting their input on several issues.
 - iii) The new fire station is proposed to go on Shore Dr. next to the Walgreen's.
 - iv) Political signs that are in the roadway are illegal. No signs are allowed in the medians.
 - v) Julia Bell brought in a poster of the Lynnhaven inlet/Pleasure House Point area and discussed alternatives for the area if the city would buy the property. She said that the property could make \$800,000 per year, so that the city could recoup their investment if they bought it.
 - d) Block Captains: Not Present.
 - e) Business Liaisons:
 - i) They will be calling advertisers in the next two months to confirm their commitments for next year.
 - ii) They proposed an idea to do a corporate membership—businesses would pay a fee, e.g., \$25-\$50, and the business would get a decal to put in their window. The decal would have the year on it to encourage businesses to renew with us. The decal program would be run by a new, third business liaison. Jackie Robertson recommended that members could count how many they see, and the person at the meeting who can name the most would win a prize. A motion was made and passed to authorize the Business Liaisons to start this program once a new business liaison is found.
 - f) CCO Representative: Liz Gregory reported that the November meeting will be a report card about the public schools. She will be unable to attend and asked if anyone else could attend it.
 - g) Historian:
 - i) Wally Damon reported that he is going to interview Ann Greenwell for a story.
 - ii) Wally is looking for a picture of Chic Leddington's hotdog stand?

- iii) Jackie Robertson noted that Bayside Baptist Church just celebrated their 50th anniversary, and they have historical information if Wally is interested.
 - iv) Jackie also thinks that Carol Gallagher on Athens Blvd might have some old pictures of the neighborhood.
 - h) Meeting Coordinator: Jackie Robertson made the following report:
 - i) She and Pat Costello cleaned out and organized one of the two cabinets in the fire & rescue squad meeting room. They used plastic containers for organizing. She needs four more containers for organizing the other cabinet. She was authorized to buy the four containers.
 - ii) She proposed getting a new storage cabinet to put all of the CBCL's historical files into. It would be low enough to go below the window to the kitchen. Boyd Layton will solicit approval from the building coordinator for the CBCL to purchase this.
 - iii) She will be unable to make the next General Meeting, but she has a stand-in scheduled to coordinate the meeting.
 - iv) Due to a conflict with the rescue squad, the decorating for the Holiday Party will be at 1:00pm on Sunday, December 2nd.
 - i) Membership: Kathy Damon reported the following:
 - i) 219 households
 - ii) 367 members
 - iii) \$489 in donations
 - iv) She will ask Lee Walker if he will take over membership next year.
 - v) Kim Schmidt asked if the Membership Chairperson could make available a list of the potential volunteers who express interest on their membership forms. She offered up the idea of appointing a new committee chair to coordinate volunteers.
 - j) Newsletter: Kim Schmidt reported the following:
 - i) Article deadline is Monday, October 20th.
 - ii) She is designing a brochure to give to advertisers telling them procedures and deadlines for newsletter ads.
 - iii) Expanding the newsletter with an insert: one page with advertisers on the back and a history story and pictures on the front. Two advertisers would get a half-page advertisement on it. The advertisers would be rotated amongst the businesses on the waiting list. She could start this in the January issue. A motion was made and passed to authorize the Editor to plan for the additional insert in the January newsletter, but we are not requiring her to do this in every issue.
 - iv) Bayside Tire and Auto is now selling CBCL decals and t-shirts. Pat Costello questioned whether or not the Board needed to approve the selling of our merchandise at local businesses.
 - k) Pleasure House Lake: Heidi Janicki reported the following:
 - i) CBCL sign update: The sign has been erected. Much thanks to Wally Damon, Mark Walker, Boyd Layton and Kathy Damon. The sign still needs to have a final city inspection for the permit.
 - ii) Water Quality: The city contacted Heidi, but the POC has been busy. He will try to meet with us to discuss particulars of the city's support, because we are the test case for this program.
 - l) Pride-In-Community: Kim Schmidt has been asked by the PIC Chair to design new signs for the home front awardees. The committee has no signs. It was noted that the committee chair needs to let the Executive Board know what her requirements are.
 - m) Safety & Neighborhood Watch: A volunteer is interested in assuming the position next year.
 - n) Shore Drive Community Coalition: Not Present.
 - o) Webmaster: Nothing to Report
- 6) **New Business:**
- a) Memorial Tree for Doug Barner — the tree was already approved for our city park, but a Kim needs a check to the city for \$165 and the desired wording for the plaque. Kim proposed placing the tree near the center bench.
 - b) Playground — Kim asked about the possibility of getting a neighborhood playground. Heidi Janicki answered that she had pursued this for the city park, but the set-back requirements from the roadway and the water prohibited this. The idea of creating a playground on a paper street that is away from the neighborhood lakes was discussed. Kim will try to put together a group to research this idea.

- c) Replacement Chairs — Purchasing of replacement chairs will be discussed at the next general meeting. Ownership of the chairs was discussed. The volunteer squad is supporting our replacement of the chairs. The CBCL would own the chairs but store them in the community room and let other groups use them. It was determined to propose to the general membership to purchase folding steel chairs with padding and an accompanying chair cart, at a cost of approximately \$1900. A motion was made and passed to obtain a sample of four chairs to present to the general membership, so that they have an idea of what our \$1900 investment will get us.
 - d) November Civic League Board Elections for 2008: Elections are scheduled for the November 15th General Meeting. If anyone is interested in being nominated for one of the officer positions, please speak to the current office holder about what the job entails.
 - e) Speakers for the November General Meeting. We have too many things to do, so we will not have a speaker at the November meeting.
 - f) CBCL compliance with state and federal law and modifying the CBCL Constitution & By-Laws to conform to their requirements: Secretary Costello is heading up this review. Due to the late hour, it was decided to have a special Executive Meeting next Tuesday, October 30th, at 7:00pm to review this issue. Secretary Costello will make a separate report on these efforts at the November 15th General Meeting.
- 7) The **meeting adjourned** at 10:13pm.

Respectfully submitted,

Bob Costello,
CBCL Secretary